



Chief Operating Officer Center ("COO Center") Supported by Investment Business Advisors, LLC

Providing "Best Practice" Advice to Alternative Firm CEOs, CIOs, COOs, CFOs and Functional Heads

Strategic Planning

- **Investment Strategy/Strategies**
- **Firm Strategic Business Plan**
- **Functional Strategic Plans**
- **Alignment/Integration of Investment Strategy and Business Strategy**
- **Alignment of Firm and Functional Strategic Plans**
- **Ongoing Evaluation and Continuous Improvement**
- **Competitor Analysis**
- **Investor Expectations**

***For More Information Contact:** Paul A. Ehrhardt, Managing Member, Investment Business Advisors, LLC, Washington DC 20007

Website: www.InvestBizAdvisors.com Contact: PAE@InvestBizAdvisors.com 202-333-2324 (Office); 212-920-6042 (Mobile)