

Chief Operating Officer Center ("COO Center") Supported by Investment Business Advisors, LLC

Providing "Best Practice" Advice to Alternative Firm CEOs, CIOs, COOs, CFOs and Functional Heads

Compensation & Benefits

Compensation & Benefits Programs

- Levels
- Structure
 - o Base Salary
 - o Bonus Opportunity
 - o Equity
 - o Long Term Incentives
- Competitiveness
 - o By Function
 - o By Geography

Performance Criteria & Assessment Processes

- Clear Goals & Objectives
- Outcome Based Performance Criteria
- Timely Feedback/"360" Feedback

Alignment of Compensation & Benefit Programs with:

- Investment Strategy
- Business Strategy
- Investor Interests

"Apples to Apples" Competitor Analysis

Staying Current with Industry Trends & "Best Practice"