



Chief Operating Officer Center ("COO Center") Supported by Investment Business Advisors, LLC

Providing "Best Practice" Advice to Alternative Firm CEOs, CIOs, COOs, CFOs and Functional Heads

Expansion Initiatives

- **Internal Organic Growth**
- **Acquisition/Integration of Manager**
- **Acquisition/Integration by Manager**
- **Strategic Partner Investment**
- **Acquisition of Portfolio(s)**
- **"Spin-off" of Portfolio(s)**
- **How to Work with Investment Bankers**
- **Adding New Investment Strategy Or Product**
- **Marketing to New Investor Types:**
 - **Private Bank Platform**
 - **Corporate/Public Pension Plan**
 - **Sovereign Wealth Fund**
 - **Endowment, Foundation, Family Office, etc.**
- **Marketing to Same Investor Types in New Geography**

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